

MMA & SPORTS EXPO
Press, Photography, TV & Video Agreement/Credentials Application

In accordance with the rights of MMA & Sports EXPO events, the following guidelines/restrictions must be adhered to by all press, photographers and videographers.

Photography All photographers must receive the consent and approval of the MMA & Sports EXPO, LLC. Photography will be permissible only in the designated areas provided that such photography does not interfere with MMA & Sports EXPO, personnel and the conduct of the event. Photojournalists must be working on assignment for news coverage from an approved media organization. Photography taken for anything other than news usage must receive prior written approval from MMA & Sports EXPO, LLC and may require athlete approval for commercial use.

Flash photography, audio, or video or digital video recording of any kind is not permitted.

Photographers are requested to wear dark clothing. Camera bags are not permitted on the arena floor. Monopods are permitted; no tripods. Photographers may file from press row or the media workroom, but not from the field of play.

Television/Video the MMA & Sports EXPO, LLC maintains the exclusive right to broadcast the MMA & Sports EXPO events. Local and non-rights-holding news crews will be allowed the following access:

- Tape or produce live segments on-site up to 15 minutes prior to the start of each session.
- Interviews with athletes, coaches and other event personnel prior to and following competition in designated media areas.
- Tape of training sessions at competition venue only.
- No live or taped competitive footage may be used without approval.
- Any use of competition video without written permission from the MMA & Sports EXPO, LLC is prohibited.

Please contact a MMA & Sports EXPO, LLC representative for broadcast restrictions and approved camera positions within the arena. MMA & Sports EXPO, LLC reserves the right to restrict access to any video or audio recording devices at any time without notice. Prior approval and notification of presence is required in all cases. All interviews must be pre-arranged with MMA & Sports EXPO, LLC.

By applying for a credential, you are agreeing to the above policy. Application for credentials does not guarantee approval.

RIGHTS AND RESPONSIBILITIES FOR MEDIA AND PARTICIPANTS

As a participant or a member of the media, you should consider your rights and responsibilities for yourself and toward others in the community. These rules have been established in order to do so.

Guidelines for filming, video and still photography of the EXPO

The easiest way to determine whether you have to register your camera is as follows: All video cameras must be registered and have a tag attached to them. If your digital camera can record even a few seconds of motion imagery, it is considered a video camera.

If you are taking photos or shooting video only to show your friends and family, you can register your video camera by filling out a Personal Use Agreement at the Media Office. You do not have to register your still photo camera if you are just shooting for friends and family.

If you are shooting still photography, video or are recording audio for any reason other than to show your friends and family, you must register, preferably in advance of the event, with the Media Team. You can start the registration process by emailing press@mmasportsexpo.com or reading through the Press Here section of the website.

If you have registered your video camera via a Personal Use Agreement, you cannot sell it or make any other use of the photos you take without first obtaining permission from the MMA & Sports EXPO, LLC.

Before members of the media can make any use of the images recorded at the event, other than for personal use, they must obtain written permission from MMA & Sports EXPO. Such written permission will be limited to the particular project described, and may be subject to restrictions.

One of the abiding principles of MMA & Sports EXPO is that participants do not interfere with the immediate experience of other participants. As a member of the media, you are expected to be respectful and conduct yourself accordingly.

If any participant asks you to stop filming, you must stop immediately. If you continue to photograph or film, you face the possibility of being escorted from the event.

The copyright of any unique design, written work, artwork or performance is owned by the person or group of people who created it. **You must ask permission before filming or photographing such artwork and performances and obtain signed model/property license(s) or release(s) from all appropriate parties before using them commercially.**

You **should** ask for permission before photographing or filming any participant. If you are planning to use this imagery to show anyone other than your friends and family, you **should** obtain a written release from anyone you photograph, film or otherwise record. In most cases we will ask for verification of these releases before granting permission to use an image or footage commercially.

The MMA & Sports EXPO name and logo are the property of the MMA & Sports EXPO, LLC. None of these items can be used in association with any commercial venture, advertising campaign, nor sold or transferred to a third party, without prior written consent from the MMA & Sports EXPO, LLC.

If you are considering any commercial use of still photos, video or audio recorded at MMA & Sports EXPO, you must provide a copy of your work to the MMA & Sports EXPO archive within 90 days of the event. If your work requires post-production, you must provide a copy as soon as it is completed.

You will be required to grant MMA & Sports EXPO a license to use such images, film, video and sounds for MMA & Sports EXPO marketing purposes, the MMA & Sports EXPO newsletter, and at special MMA & Sports EXPO events. In addition, if MMA & Sports EXPO receives requests from print and broadcast media during the year for images and footage, we will direct interested parties to individuals who have contributed to the archive. In cases of such referral, you are free to negotiate usage terms and fees accordingly, provided MMA & Sports EXPO has approved the intended use.

MMA & Sports EXPO is a private event that is held at a public venue. All members of the media are asked to register with organizers in advance of the event. Filmmakers or anyone shooting video for use other than to show friends and family are required to register as press, must submit a proposal for their project and must get approval from the MMA & Sports EXPO before filming begins.

Any photographer or videographer who attends the event and has not registered or received approval for their project is trespassing. MMA & Sports EXPO reserves the right to take any necessary action against trespassers. Trespassers have no rights to any use of images obtained at the event. Members of the media have the responsibility to check into Media Office upon arriving at MMA & Sports EXPO.

Members of the media have the responsibility to participate and the right to be respected as a participant. As a participant, members of the media have the responsibility to be courteous to the EXPO participants and respect their rights to privacy. Those who do not respect these rights will be asked to leave.

Members of the media have the legal responsibility to comply with all domestic and international laws concerning copyright, trademark, intellectual property and privacy concerning any recording or filming at the event.

The name "MMA & Sports EXPO" is trademark protected. Members of the media have the responsibility to respect domestic and international trademark law. If you have any question about appropriate use of the MMA & Sports EXPO trademark, contact us at info@mmasportsexpo.com. MMA & Sports EXPO will not permit the sale or distribution of photos or video of the event via stock agencies.

Photographer/Videographer/Audiographer Rights and Responsibilities (Personal Use)

You have the right to express yourself and create art as a photographer, videographer and/or audio artist.

If you are filming or videotaping for personal use, you have the responsibility to check in at the Media Office, sign a personal use agreement, and get your camera tagged. This will let others know that you have obtained permission to use your camera. Unless you sign a personal use agreement and obtain a camera tag, you do not have any right to record images at the event.

You have the responsibility to be respectful to people you wish to record and to seek permission from them before recording their likeness or voice.

You may use any images that you obtained at the event only for personal use. No commercial use whatsoever may be made of any such images.

Those who cannot enjoy their rights without acting responsibly may be escorted out of the event.

Participant Rights and Responsibilities

You have the right and responsibility to ask someone to stop taking a picture of you, recording your image or recording your voice in any way if you desire. However, keep in mind the nature of radical self-expression, capturing expression is a form of self-expression.

You have the right to know what someone plans to do with your image. If a photographer or videographer plans to use your image or images of your artwork for commercial purposes, you can allow her or him to do so by signing a model release or license form. (FYI: In certain circumstances, the publishing of images of a participant may not require a signed model release (e.g., news and some editorial articles). MMA & Sports EXPO makes **every effort** to ensure that these releases are used, but we cannot always accept responsibility if you knowingly choose to let someone film you without your written permission.

All video cameras and film cameras must be tagged. If you see someone using a camera or recording device of any kind without a tag, request the videographer or filmmaker to get a tag at the Media Office if he or she is recording for personal use; or, if a member of the media or commercial filmmaker, at the Media Office. Also, please point out to security the person who is filming or recording without a tag on their camera.

If someone is disrespectfully using a camera or recording device of any kind, get the tag number and tell security.

You must take responsibility for your own image. If you see a camera turned on you, ask what they are shooting for. If you don't wish your image to be used as they describe, ask them to stop filming you.

MMA & Sports EXPO Rights and Responsibilities

The name "MMA & Sports EXPO" and all images of the EXPO Event, layout, and signage, are protected under copyright and intellectual property laws, and cannot be used for commercial purposes without written permission of MMA & Sports EXPO.

MMA & Sports EXPO, LLC reserves the right to disallow the use of MMA & Sports EXPO-related imagery and recordings of any kind for commercial or unapproved editorial use, particularly if we determine that such use(s) may undermine the personal expression and privacy of participants or the integrity of the event.

By signing this agreement the undersigned certifies that he/she has read and understands this agreement and the terms and conditions herein and agrees to abide by the same.

BUSINESS/AFFILIATION/MEDIA: _____

PRINT YOUR NAME: _____

PRINT YOUR ADDRESS: _____

PRINT YOUR CITY: _____ STATE: _____ ZIP: _____

PRINT YOUR PHONE #: _____

PRINT YOUR EMAIL: _____

Signature

Date